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TO : Commissioner for Patents
Mail Stop: RCE

FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

DATE : August 12, 2005

SUBJECT : U.S. Patent Appln. Serial No. 09/909,369
for *Frames-Based Advertising Service with Response and
Activity Reporting*
Inventor(s): Allan et al.
Our Ref.: 40116/06801

NUMBER OF PAGES INCLUDING COVER : 5

MESSAGE:

Please see attached.

Thank you.

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[40116/06801 - A-68678]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Allan et al.
Serial No. : 09/653,767
Filed : September 1, 2000
For : Frames-Based Advertising Service with Response and Activity Reporting
Group Art Unit : 3629
Examiner : Jonathan P. Ouellette

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By: 
Oleg F. Kaplun, (Reg. No. 45,559)

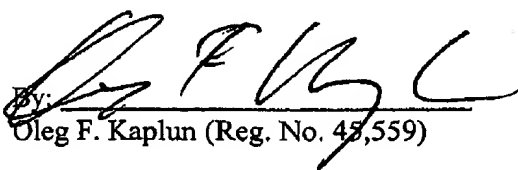
Date: August 12, 2005

RCE TRANSMITTAL

Transmitted herewith for filing in the above-identified application, please find a Request for Continued Examination. Please charge the Credit Card of **Fay Kaplun & Marcin, LLP** in the amount of **\$790.00** (PTO Form 2038 is enclosed herewith) for the filing fee of the RCE. The Commissioner is authorized to charge any additional fees to the **Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492**. A copy of this paper is enclosed for that purpose.

Respectfully Submitted,

Dated: August 12, 2005

By: 
Oleg F. Kaplun (Reg. No. 45,559)

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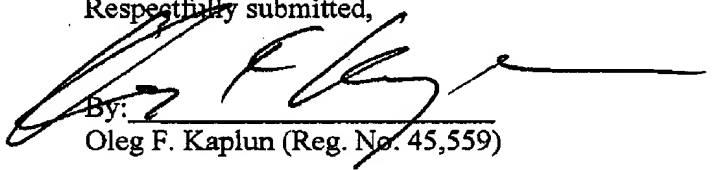
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REQUEST FOR CONTINUING EXAMINATION (RCE)

In response to the Final Office Action mailed on April 21, 2005 and the Advisory Action mailed on July 12, 2005 in the above-identified application, the Applicants are filing a Request for Continuing Examination (RCE) application under 37 C.F.R. 1.114. Please enter the previously submitted unentered amendments and consider the remarks in connection with the RCE application.

Respectfully submitted,

Dated: August 12, 2005


By: _____
Oleg F. Kaplun (Reg. No. 45,559)

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